

Outfield Mark Usage Guidelines

1. OUTFIELD MARK USE GUIDELINES

You may only use the Outfield name and its graphical representation (“Outfield Mark”) if you have a written license, granted by Outfield, permitting you to use the Outfield Mark. If you do not have such a license, then you may not use, copy, modify, distribute, or post the Outfield Mark for any reason.

If you have a written license from Outfield to use the Outfield Mark, you may use the Outfield Mark only as licensed and only in accordance with these Outfield Mark Use Guidelines (“Guidelines”). The Outfield Mark is among our most valuable assets. In order to preserve and strengthen our identity, these Guidelines will provide you with conditions of use and clear instructions on proper use. However, preserving and strengthening our identity can only be achieved through your understanding and cooperation in using the Outfield Mark consistently throughout the world.

2. THE OUTFIELD MARK

The Outfield Mark is a typed drawing in a deliberate font and colors. The following illustrations below are the only renditions of the Outfield Mark you may use hereunder.



Care should be taken to provide sufficient contrast between background color and the Outfield Mark to ensure good contrast and clear legibility.

3. MINIMUM SIZE

In order to ensure sharp reproductions of the Outfield Mark, the width of the Outfield Mark should not be printed smaller than 30 pixels high minimum.

4. AREA OF NON-INTERFERENCE

The area of non-interference is a clear zone around the Outfield Mark. In order to ensure visibility and impact and to present the Outfield Mark without competition from other typographical or graphical elements, the minimum area of non-interference is at least the equivalent of the height of one-half the Outfield “O” around all four sides of the Outfield Mark.

5. AVOIDING IMPROPER USE OF THE OUTFIELD MARK

Never reproduce the Outfield Mark from unauthorized artwork.

No modifications to the Outfield Mark, including color specifications, position and relative size of the letterings are permitted.

Never present the Outfield Mark using negative or reverse “drop-out” reproduction.

Never confine the Outfield Mark tightly in a band or bar.

Never present other seals, logos or other marks in close proximity to the Outfield Mark.

Do not use the Outfield Mark in association with any third party trademark in a manner that might create potential confusion as to the ownership of the Outfield Mark.

Do not use the Outfield Mark outside the relationship agreed upon by Outfield.

6. USE OF THE OUTFIELD MARK ON THE INTERNET

The Outfield Mark will be provided by Outfield and must be displayed in the manner specified in these Guidelines. The presentation of the Outfield Mark must include a description of your relationship to Outfield. In addition, the Outfield Mark must be linked to the Outfield website.

7. CONTACTING US

If you have any questions or need assistance, please contact Outfield Customer Support as follows:

Email: support@outfieldapp.com

Phone: 1-832-942-8672